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## Pitch Borneo continues to empower innovation: Minister

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### Noor Zafira Zayn

KOTA KINABALU: Pitch Borneo continues its efforts in boosting and empowering the importance of innovation and renewal.

Minister of Science, Technology and Innovation, Datuk Yakub Khan said the idea of innovation needed to be collective and realistic and the development of an innovation needed to start from the basic phase.

"There is importance of innovation from the grassroots where all these resources are because from the development side of a developed country, innovation is developed and shared by a large community."

"Pitch Borneo or formerly known as Sabah Got Idea has opened up space and opportunities for the people of Sabah to realise their grassroots innovation ideas, and become successful and competitive innovators," he said, when closing the Pitch Borneo 2022.

His speech was delivered by the Permanent Secretary of the Ministry of Science, Technology and Innovation (KSTI), Datuk Zainudin Aman on Sunday night.

Yakub said the Pitch Borneo platform was appropriate because it played a role in identifying and highlighting innovations made by the target group.

"Many innovations in Sabah are capable of progressing to a higher level but without support from any party, innovators are not confident in their ability to innovate."

"In fact, the lack of help from various aspects is also a constraint for the innovation idea to be developed and realised in



The winners of Pitch Borneo 2022 with their prizes.

the future," he said.

A total of 30 participants advanced to the final stage and the 10 best participants were selected and received funds worth RM20,000 from Pitch Borneo for each idea.

Those selected were Yapp Lip Chau (Learning Tigers- Innovative Online Learning Platform), Mohd Faizul Ramli (Upycled Wood Art), Calvin Patrick Mojinun (Recycle & Upcycle Can Pop Tabs Into Arts & Craft), Mariati Bebe (Pekasam Ekspres), Amarsali Sandang (Dark Chocolate Cabbage), Mohammad Nor Ermanshah Mansor (Kacuk Village DOC Chicken Production), Norlina Gati (Meal to Go), Faustin Jami and Ervin Petrus (3T Bag), Christopher Mitus (EM4 Probiotics) and

Jooskin Toripon (Tumau Nizou/ Coconut Cooking Oil).

Pitch Borneo was a programme for entrepreneurs to generate, improve and deliver their business ideas organised by the Technology Entrepreneur Association (Sata) at the expense of the people through KSTI.

Pitch Borneo, an annual event, has been taking place since 2011 and served as a community project to help new entrepreneurs realise their business ideas.

Also present in the ceremony were KSTI Chief Assistant Secretary Lakina Tangkoko and Marshal Anthony, Sata President Saverinus P. Kitingan, Programme Coordinator Kadaywell Dambu and Sata committee and Pitch Borneo.



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KEMENTERIAN TERAGA, SAINS, TEKNOLOGI,  
ALAM SEKITAR DAN PERUBAHAN IKLIM

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### SUMMARIES

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